

Now more than ever .....Get involved, Get RESULTS!



Davis Chamber  
of Commerce

# THE INSIDE TRACK

December 1, 2008

## CHAMBER EVENTS

### LUNCHEONS

**\*Tuesday Leads Luncheon (Layton)** 11:15 am  
Roosters Brewing Company and Restaurant  
December 2  
December 9  
December 16  
December 23  
December 30

**\*Wednesday Business Building Luncheon (Bountiful)** 11:15 am Joy Luck Restaurant  
November 19  
December 3

December 10 Lunch at Utah Food Bank—SLC  
December 17  
January 7

**\*Friday, December 5 :** 12:00 Lakesiders Annual Luncheon @ Rovali's in Layton.

**\*Tuesday, December 9 :** 11:30 **New Member Luncheon.** Please RSVP by Dec. 5.

**\*Thursday, December 11 :** 11:30 am **Women in Business Athena Award Luncheon** @ Canterbury Place Reception Center. All members of the Chamber are invited. Please RSVP no later than December 5.

### Business After Hours & Ribbon Cutting Ceremonies

**\*Tuesday, December 9—Business After Hours @ Courtyard Marriott—Layton**  
5:00—7:00 pm

**\*Wednesday, December 10—Ribbon Cutting @ Barble's Boutique—Clinton**  
1224 North 1000 West  
5:00—6:30 pm

**\*Wednesday, January 28—Business After Hours @ Centennial Bank—Layton**  
5:00—6:30 pm

### BOARD AND COMMITTEE MEETINGS

**\*Wednesday, December 3:** 7:30 am Executive Committee Meeting @ Davis Chamber Offices.

**\*Thursday, December 4:** 7:30 am Legislative Affairs Committee Meeting @ Davis Chamber Offices.

**\*Monday, December 8:** 3:30 pm Business Expo Committee Meeting @ Davis Chamber Offices.

**\*Wednesday, December 10:** 7:30 am Board of Directors meeting .

**\*Thursday, December 11:** 1:00 pm Women in Business Board Meeting @ Canterbury following luncheon.

**\*Tuesday, December 16:** 3:30 pm Leadership Institute Executive Committee Meeting @ Davis Chamber Offices.

**\*Monday, January 5:** 5:30 pm Military Affairs Executive Committee Meeting @ Davis Conference Center.

### Free Flu Shots at Lakeview Hospital

Lakeview Hospital will provide flu shots to Chamber members on Wednesday, December 3rd from 11:00 am to 1:00 pm.

Enter through the main entrance and follow the signs.

Thanks again to our great Northern Utah health care facilities for their contribution to our members and our entire community.

**Don't forget to show your support to other chamber members by shopping Chamber Members First!**

## Membership

### MEMBER RENEWALS Member since...

**Deseret First Credit Union** - (Bountiful) - Edd Davies (2000)

**Fruit Heights City** - (Fruit Heights) - Mayor Todd Stevenson (2006)

**Village on Main** - (Bountiful) - David Kocherhans (2007)

**Burt Bros Tire & Service, Inc.** - (North Salt Lake City) - Ron Burt (2000)

**Layton Hills Dodge/Cutrubus Motors** - (Layton) - Phidia Cutrubus (1987)

### EXECUTIVE CIRCLE MEMBER RENEWALS



**Rocky Mountain Power** - (Ogden) - Steve Rush (1999)

The Davis Chamber would like to thank our Executive Circle Sponsors for their level of continued support!

### NEW MEMBERS WELCOME!

**Nilson Homes** - (Layton) - Shannon Rodriguez  
*Building high quality homes for 30 years.*

**Nilson Homes** - (Layton) - Bobbi Klein  
*Building high quality homes for 30 years.*

**R.D. Cosgrove Financial Solutions** - (Tremonton)  
- Sandra Snyder

*Budgeting, debt elimination strategies and money saving techniques.*

MONTHLY FOCUS FOR December 2008

“Major Retailers”

## 2009 Member Cards & Window Clings

The Davis Chamber is preparing to send out the 2009 -2010 Chamber window clings and Business to Business membership cards.

To help with the cost of this mailing, the Chamber is offering the following sponsorships.

**\$750**— Your company can have an ad/offer printed on the back of each plastic membership card (2 cards per member). Limit—one sponsor.

**\$50** – Your company can have an 8.5 x 11 inch ad/offer in the mailing. Limit – 10 sponsors. Sponsors also provide 700 copies of ad.

**\$35**—Your company can have a 8.5 x 5.5 inch ad/offer in the mailing. Limit 10 Sponsors.

Sponsors also provide 700 copies of ad.

To participate in this great promotional opportunity please contact the Davis Chamber.

## Save the Date January 16, 2009

The Davis Chamber Annual Awards Banquet is scheduled for Friday, January 16 2009. Table Sponsorships are available.

## Legislative Affairs 2009 Calendar

Wed. January 28 - 11:30 am – Davis Business Alliance

Thur. January 29 - 07:00 am – State Capitol Board Room

Wed. Feb. 4 - 11:30 am – Davis Business Alliance

Thur. Feb. 5 - 07:00 am – State Capitol Board Room

Wed. Feb. 11 - 11:30 am – Davis Business Alliance

Thur. Feb. 12 - 07:00 am – State Capitol Board Room

Wed. Feb. 18- 11:30 am – Davis Business Alliance

Thur. Feb. 19 - 07:00 am – State Capitol Board Room

Wed. Feb. 25 - 11:30 am – Davis Business Alliance

Thur. Feb. 26 - 07:00 am – State Capitol Board Room

Wed. Mar. 4 - 11:30 am – Davis Business Alliance

Thur. Mar. 5 - 07:00 am – State Capitol Board Room

## Bottom-line Benefits

### Davis Chamber Expands Legislative Impact of Local Businesses

When a group of Wasatch Front businesses wanted to ensure they didn't lose their long-standing telephone numbers in the upcoming area code realignment, they turned first and foremost to the Chamber of Commerce for help. Similar local business groups have turned to the Davis Chamber for help with transportation improvements, health care cost management, immigration policy reform, and property tax assessment revision...and that's just in the past year. They know that impacting business-related legislation is one of the key services that Chambers of Commerce provide to their members and to the business community at large.

The Davis Chamber of Commerce looks to its Legislative Affairs Committee to determine its public policy and to handle member requests to engage in particular issues. There are 60 members of the Legislative Affairs Committee and they are currently gearing up for the 2009 legislative session on Capitol Hill in Salt Lake City. They have already passed the 2009 Public Policy agenda for the Davis Chamber. This document states the broad issues and positions that the Chamber will champion moving forward.

Once the session starts in late January, the committee will meet twice a week to carry out its business. The committee will meet at the Chamber offices in Kaysville each Wednesday afternoon during the session to determine their position on hundreds of specific bills that will be presented for Legislative consideration. Using their Public Policy Agenda as a guideline, the committee will adopt a Support, Oppose, or Monitor position on the bills presented. Those positions are then presented to Davis County legislators at the Capitol on the following morning. They know attendance at those meetings is a highly effective way to gauge the sense of the business community regarding the bills before them.

The Davis Chamber appreciates the attendance and support of our legislators at those meetings and is anxious to continue our strong working relationship with local elected officials. Brad Mortensen of Weber State University—Davis Campus will Chair the Davis Chamber Legislative Affairs Committee in 2009.

## Chamber Businesses Offer Local Solutions

Multi-billion dollar bailout packages aside, many financial experts agree that robust consumer spending will be the driving force behind economic recovery. Ironically, just as many financial experts agree that consumer over-spending was the driving force behind the economic reversal in the first place. So what is the solution...especially during this critical Holiday shopping season? It seems few financial experts can agree on anything.

Lacking a clear expert consensus, may I suggest a simple yet solid local solution to a global concern? I recommend sound and sensible spending on quality items from top-notch merchants with a vested interest in the success of their community. Sounds reasonable, but where do you find them? May I further recommend the 650 member businesses of the Davis Chamber of Commerce. You'll find them listed AAA to Zions Bank in local phone directories and on the web at

[www.davischamberofcommerce.com](http://www.davischamberofcommerce.com).

You can find everything from food to flowers to furniture at Chamber businesses. Their Chamber membership is your guarantee that they recognize the importance of community involvement. It means they not only want your business the first time, they also value you on a long term basis. Finally, they know better than non-member businesses that the best thing they can do for their customers is to offer honest value and terrific service.

When it comes to holiday shopping or purchases at any time of the year, look for the Davis Chamber sticker in the window of your local business. Support Davis Chambers just as they support you. It may not fix the global markets, but it will certainly strengthen your neighborhood and fortify your hometown. And that's a great start.

## Free Seminar

Turn your debt to wealth by eliminating your debt 2 to 3 times faster without raising your payments, getting a new loan or negotiating with creditors and have the money needed for retirement.

Renowned Tax expert Bob Adams will teach you tax strategies and how to get money back from the IRS with interest if you are one of the 70% of Americans who have overpaid on your taxes for the last 3 years.

**Monday, December 1, 2008 @ 6:00pm**

**Holiday Inn Express**

**1695 Woodland Park Drive, Layton**

VISIT OUR WEBSITE

[WWW.DAVISCHAMBEROFCOMMERCE.COM](http://WWW.DAVISCHAMBEROFCOMMERCE.COM)