

Now more than ever .....Get involved, Get RESULTS!



Davis Chamber  
of Commerce

# THE INSIDE TRACK

December 8, 2008

## CHAMBER EVENTS

### LUNCHEONS

**\*Tuesday Leads Luncheon (Layton)** 11:15 am  
Roosters Brewing Company and Restaurant  
December 9  
December 16  
December 23  
December 30

**\*Wednesday Business Building Luncheon (Bountiful)** 11:15 am Joy Luck Restaurant  
December 10 Lunch at Utah Food Bank—SLC  
December 17  
January 7  
January 14

**\*Tuesday, December 9** 11:30 **New Member Luncheon.** Please RSVP by Dec. 5.

**\*Thursday, December 11** : 11:30 am **Women in Business Athena Award Luncheon** @ Canterbury Place Reception Center. All members of the Chamber are invited. Please RSVP no later than December 5.

### Business After Hours & Ribbon Cutting Ceremonies

**\*Tuesday, December 9—Business After Hours @ Courtyard Marriott—Layton**  
5:00—7:00 pm

**\*Wednesday, December 10—Ribbon Cutting @ Barble's Boutique—Clinton**  
1224 North 1000 West  
5:00—6:30 pm

**\*Wednesday, January 28—Business After Hours @ Centennial Bank—Layton**  
5:00—6:30 pm

### BOARD AND COMMITTEE MEETINGS

**\*Monday, December 8:** 3:30 pm Business Expo Committee Meeting @ Davis Chamber Offices.

**\*Wednesday, December 10:** 7:30 am Board of Directors meeting .

**\*Thursday, December 11:** 1:00 pm Women in Business Board Meeting @ Canterbury following luncheon.

**\*Tuesday, December 16:** 3:30 pm Leadership Institute Executive Committee Meeting @ Davis Chamber Offices.

**\*Monday, January 5:** 5:30 pm Military Affairs Executive Committee Meeting @ Davis Conference Center.

**\*Wednesday, January 7:** 7:30 am Executive Committee Meeting @ Davis Chamber Offices.

**\*Thursday, January 8:** 7:30 am Legislative Affairs Committee Meeting @ Davis Chamber Offices.

### Vertical Challenge Ski/Snowboard Event

A benefit for the Trapper Trails Council, Boy Scouts of America

**Friday, February 27, 2009**

Snowbasin Ski Resort

Four man teams ski/snowboard for the most vertical feet in 3 hours!

Download a registration form at [www.trappertrails.org](http://www.trappertrails.org) (click on the Bob Aamodt, Inc. Vertical Challenge link) or by contacting Andrea Abbott at 801.447.4200 or at [andrea@bobaamodt.com](mailto:andrea@bobaamodt.com)

Spend the day building relationships with valued clients or reward key employees while helping our local BSA Council.

**Don't forget to show your support to other chamber members by shopping Chamber Members First!**

## Membership

### MEMBER RENEWALS Member since...

**Deseret First Credit Union** - (Bountiful) - Edd Davies (2000)

**Fruit Heights City** - (Fruit Heights) - Mayor Todd Stevenson (2006)

**Village on Main** - (Bountiful) - David Kocherhans (2007)

**Burt Bros Tire & Service, Inc.** - (North Salt Lake City) - Ron Burt (2000)

**Layton Hills Dodge/Cutrubus Motors** - (Layton) - Phidia Cutrubus (1987)

### EXECUTIVE CIRCLE MEMBER RENEWALS



**Rocky Mountain Power** - (Ogden) - Steve Rush (1999)

The Davis Chamber would like to thank our Executive Circle Sponsors for their level of continued support!

### NEW MEMBERS WELCOME!

**Nilson Homes** - (Layton) - Shannon Rodriguez  
*Building high quality homes for 30 years.*

**Nilson Homes** - (Layton) - Bobbi Klein  
*Building high quality homes for 30 years.*

**R.D. Cosgrove Financial Solutions** - (Tremonton)  
- Sandra Snyder

*Budgeting, debt elimination strategies and money saving techniques.*

MONTHLY FOCUS FOR December 2008

“Major Retailers”

## 2009 Member Cards & Window Clings

The Davis Chamber is preparing to send out the 2009 -2010 Chamber window clings and Business to Business membership cards.

To help with the cost of this mailing, the Chamber is offering the following sponsorships.

**\$750**— Your company can have an ad/offer printed on the back of each plastic membership card (2 cards per member). Limit—one sponsor.

**\$50** — Your company can have an 8.5 x 11 inch ad/offer in the mailing. Limit - 10 sponsors. Sponsors also provide 700 copies of ad.

**\$35**—Your company can have a 8.5 x 5.5 inch ad/offer in the mailing. Limit 10 Sponsors.

Sponsors also provide 700 copies of ad. To participate in this great promotional opportunity please contact the Davis Chamber.

## Save the Date January 16, 2009

The Davis Chamber Annual Awards Banquet is scheduled for Friday, January 16 2009. Table Sponsorships are available.

## Legislative Affairs 2009 Calendar

Wed. January 28 - 11:30 am - Davis Business Alliance

Thur. January 29 - 07:00 am - State Capitol Board Room

Wed. Feb. 4 - 11:30 am - Davis Business Alliance

Thur. Feb. 5 - 07:00 am - State Capitol Board Room

Wed. Feb. 11 - 11:30 am - Davis Business Alliance

Thur. Feb. 12 - 07:00 am - State Capitol Board Room

Wed. Feb. 18- 11:30 am - Davis Business Alliance

Thur. Feb. 19 - 07:00 am - State Capitol Board Room

Wed. Feb. 25 - 11:30 am - Davis Business Alliance

Thur. Feb. 26 - 07:00 am - State Capitol Board Room

Wed. Mar. 4 - 11:30 am - Davis Business Alliance

Thur. Mar. 5 - 07:00 am - State Capitol Board Room

## Bottom-line Benefits

### Athena Award to be Presented to Retired Principal Jean Madsen

The Eleventh Annual Athena  
Award Ceremony

December 11, 2008

In Recognition of  
Jean W. Madsen

11:30—12:00 Networking

12:00—1:00 Ceremony

Canterbury Place  
197 East 500 South  
Bountiful, UT 84010

RSVP by December 8 to  
593-2200

\$15.00 Member price

\$20.00 Guests

Hosted by: the Davis Chamber  
of Commerce

Sponsored by: Layton Hills  
Mall and Bank of the West

Additional Sponsors include:  
Fran Brown, David's Floral  
and Carr Printing

## Chamber Businesses Offer Local Solutions

Multi-billion dollar bailout packages aside, many financial experts agree that robust consumer spending will be the driving force behind economic recovery. Ironically, just as many financial experts agree that consumer over-spending was the driving force behind the economic reversal in the first place. So what is the solution...especially during this critical Holiday shopping season? It seems few financial experts can agree on anything.

Lacking a clear expert consensus, may I suggest a simple yet solid local solution to a global concern? I recommend sound and sensible spending on quality items from top-notch merchants with a vested interest in the success of their community. Sounds reasonable, but where do you find them? May I further recommend the 650 member businesses of the Davis Chamber of Commerce. You'll find them listed AAA to Zions Bank in local phone directories and on the web at

[www.davischamberofcommerce.com](http://www.davischamberofcommerce.com).

You can find everything from food to flowers to furniture at Chamber businesses. Their Chamber membership is your guarantee that they recognize the importance of community involvement. It means they not only want your business the first time, they also value you on a long term basis. Finally, they know better than non-member businesses that the best thing they can do for their customers is to offer honest value and terrific service.

When it comes to holiday shopping or purchases at any time of the year, look for the Davis Chamber sticker in the window of your local business. Support Davis Chambers just as they support you. It may not fix the global markets, but it will certainly strengthen your neighborhood and fortify your hometown. And that's a great start.

## Adopt a Grandparent

Jamie Beecher is helping with a promotion to adopt local residents of Nursing Homes and Assisted Living Homes. Through your generosity they would like to donate 200 baskets. Your \$25.00 will sponsor a special gift for a resident. Your name or business card will be attached to each gift you purchase. Please let Jamie know by December 15th the number you would like to sponsor. She will be delivering the gift baskets during the week of the 22nd. Jamie can be contacted at 801-703-4861.

VISIT OUR WEBSITE

[WWW.DAVISCHAMBEROFCOMMERCE.COM](http://WWW.DAVISCHAMBEROFCOMMERCE.COM)