

Now more than everGet involved, Get RESULTS!



Davis Chamber
of Commerce

THE INSIDE TRACK

December 15, 2008

CHAMBER EVENTS

LUNCHEONS

***Tuesday Leads Luncheon (Layton)** 11:15 am
Roosters Brewing Company and Restaurant
December 16
December 23
December 30
January 6
January 13
January 20

***Wednesday Business Building Luncheon (Bountiful)** 11:15 am Joy Luck Restaurant
December 17
January 7
January 14
January 21
January 28

***Women in Business Monthly Luncheon**
January 15, 2009 more info to follow.

Business After Hours & Ribbon Cutting Ceremonies

***Tuesday, January 13—Ribbon Cutting Ceremony-**
First Med - 12:00 more details to follow.

***Wednesday, January 28—Business After Hours @**
Centennial Bank—Layton
5:00—6:30 pm

Don't forget to show your support to
other chamber members by shopping
Chamber Members First!

BOARD AND COMMITTEE MEETINGS

***Tuesday, December 16:** 3:30 pm Leadership
Institute Executive Committee Meeting @ Davis
Chamber Offices.

***Monday, January 5:** 5:30 pm Military Affairs
Executive Committee Meeting @ Davis Confer-
ence Center.

***Wednesday, January 7:** 7:30 am Executive
Committee Meeting @ Davis Chamber Offices.

***Thursday, January 8:** 7:30 am Legislative Affairs
Committee Meeting @ Davis Chamber Offices.

***Monday, January 12:** 12:00 Events Committee
Meeting @ Zions Bank—Antelope Branch.

***Monday, January 12:** 3:30 pm Business Expo
Meeting @ Davis Chamber Offices.

***Wednesday, January 14:** 7:30 am Board of
Directors Meeting @ Davis Chamber Offices.

***Tuesday, January 20 :** 3:30 pm Leadership
Institute Exec. Meeting @ Davis Chamber Offices.

Upcoming Events

Davis Chamber of Commerce Annual Awards and Installation Banquet

January 16, 2009

6:30 pm

Davis Conference Center

\$50.00 per plate

Table Sponsorships Available
Please RSVP to the Chamber @

801-593-2200

No later than January 9, 2009

Membership

MEMBER RENEWALS Member since...

Wasatch Integrated Waste - (Layton) - Nathan
Rich (1988)

EXECUTIVE CIRCLE MEMBER RENEWALS

PARC—Pioneer Adult Rehab Center -
(Clearfield) - Robert Daniels (1998)
*People with disabilities contributing to their
community.*



PIONEER ADULT
REHABILITATION CENTER
People With Disabilities Contributing to Their Community

The Davis Chamber would like to thank our
Executive Circle Sponsors for their level of
continued support!

NEW MEMBERS WELCOME!

Chase Bank N. A. - (Layton) - Lisa Morita
Full Financial Service Bank

MSW Consulting LLC - (Clearfield) - Marcie
Smith West
*MSW Consulting connects professional telecom-
muters with businesses that want to cut costs by
hiring contractors to conduct business.*

MONTHLY FOCUS FOR December 2008

“Major Retailers”

2009 Member Cards & Window Clings

The Davis Chamber is preparing to send out the 2009 -2010 Chamber window clings and Business to Business membership cards.

To help with the cost of this mailing, the Chamber is offering the following sponsorships.

\$750— Your company can have an ad/offer printed on the back of each plastic membership card (2 cards per member). Limit—one sponsor.

\$50 – Your company can have an 8.5 x 11 inch ad/offer in the mailing. Limit – 10 sponsors. Sponsors also provide 700 copies of ad.

\$35—Your company can have a 8.5 x 5.5 inch ad/offer in the mailing. Limit 10 Sponsors.

Sponsors also provide 700 copies of ad.

To participate in this great promotional opportunity please contact the Davis Chamber.

2009 Legacy Award Winner

The Davis Chamber of Commerce is pleased to announce that **First National Bank of Layton** has been named as the winner of the 2009 Legacy Award. The Legacy Award is the highest award presented by the Davis Chamber and its Board of Directors for service and leadership in the Davis County Community.

The award is presented to a profound individual, business, or organization that has provided extraordinary service to the community, state, and/or nation in behalf of Davis County. The recipient's accomplishments go far beyond the routine level of civic involvement.

First National Bank was selected for the 2009 Legacy Award for more than 100 years of quality financial service to Davis County families and businesses, for fostering regional economic development, and for continual support of community-building activities and organizations; including the Davis Chamber.

In addition to the Legacy Award, the Davis Chamber presents six additional awards to individuals or organizations whose actions embody the various core community values of the Chamber and the business community in general.

All of the awards will be presented by the Davis Chamber at its annual Awards Banquet at 7pm on Friday, January 16th at the Davis Conference Center, 800 West Heritage Park Blvd. in Layton. Individual tickets for the event are \$50. Table sponsorships are available for \$1000.

Call the Davis Chamber for additional information and to make reservations at 801-593-2200.

Bottom-line Benefits

2nd Annual Business-2-Business Expo Soaring to new Heights!

Mark your calendars now to get involved with the 2nd Annual Business to Business Expo Thursday, February 26, 2009 from 10:00am–4:00pm at the Davis Conference Center.

Booth space starts at \$200.00 and includes Pre-Expo Training from University of Phoenix "Maximize your Tradeshow Investment".

Break-out classes will include Employee Benefits Options, Business Retirement Plans, and doing Business with Hill Air Force Base.

Business After Hours will follow Expo from 4:30–6:30.

You won't want to miss out on this great marketing opportunity!

Vertical Challenge Ski/Snowboard Event

A benefit for the Trapper Trails Council, Boy Scouts of America

Friday, February 27, 2009

Snowbasin Ski Resort

Four man teams ski/snowboard for the most vertical feet in 3 hours!

Download a registration form at www.trappertrails.org (click on the Bob Aamodt, Inc. Vertical Challenge link) or by contacting Andrea Abbott at 801.447.4200 or at andrea@bobaamodt.com

Spend the day building relationships with valued clients or reward key employees while helping our local BSA Council.

Adopt a Grandparent

Jamie Beecher is helping with a promotion to adopt local residents of Nursing Homes and Assisted Living Homes. Through your generosity they would like to donate 200 baskets. Your \$25.00 will sponsor a special gift for a resident. Your name or business card will be attached to each gift you purchase. Please let Jamie know by December 15th the number you would like to sponsor. She will be delivering the gift baskets during the week of the 22nd. Jamie can be contacted at 801-703-4861.

Davis Chamber 2009 Theme "Essential to Your Success"

The Davis Chamber of Commerce is "**Essential to Your Success!**" That is the message that the Chamber Board of Directors and staff members intend to convey to all Davis County businesses by selecting "Essential to Your Success" as their 2009 theme.

"The new economy means that all businesses are looking to maximize their visibility in the community while keeping tight control on their bottom line," said Davis Chamber Chair Brad Wilson of Destination Homes. "The leveraged promotion, training, and business support functions of the Chamber make great sense in 2009," Wilson continued.

The mission of the Davis Chamber of Commerce is to unite the business community through leadership and advocacy, advance business prosperity, and sustain a vibrant economy. The primary objective for the Chamber in 2009, therefore, will be to position itself as an essential partner to business growth and success in Davis County.

To accomplish this goal, all Chamber activities, promotions and particularly member services in 2009 will encompass the annual theme. That overall theme will be further divided into four categories to cover the scope of Chamber activity for the year: Essential Communication, Essential Education, Essential Collaboration, and Essential Promotion. Key Chamber events in 2009 such as the Davis Business-2-Business Expo, the Northern Utah Business and Economic Summit, and the Annual Taste of the Town are all designed to fulfill those goals while supplementing the Chamber's regular services provided to its members on a daily basis.

Chamber communications such as its weekly newsletter and frequent e-mail messages to members will also adopt the Essentials theme and format as well. Watch for these and other changes as the Davis Chamber becomes more and more essential to your customers, your business, and you.



Davis Chamber
of Commerce

VISIT OUR WEBSITE

WWW.DAVISCHAMBEROFCOMMERCE.COM